# Modern Day Siege: Sanctions and Alternative Payment Systems

LSE SRC, DSTL
London
2 December 2019



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 Based in London, UK

Serial blockchain entrepreneur focused on connecting blockchains & regulated finance

Contributor to the Bank of England's RTGS renewal programme

Contributor to EBA policy on innovation and regulatory sandboxes

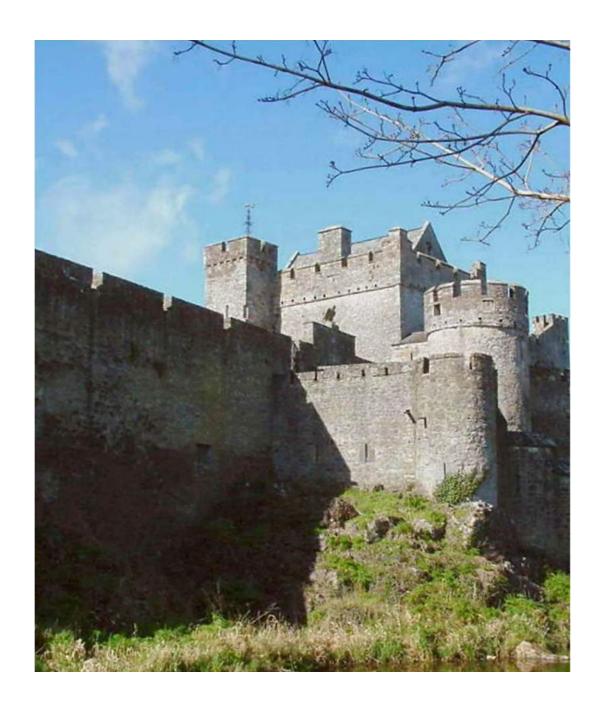
In previous career implemented trading & risk management platforms at banks around the world

### What is a Siege?

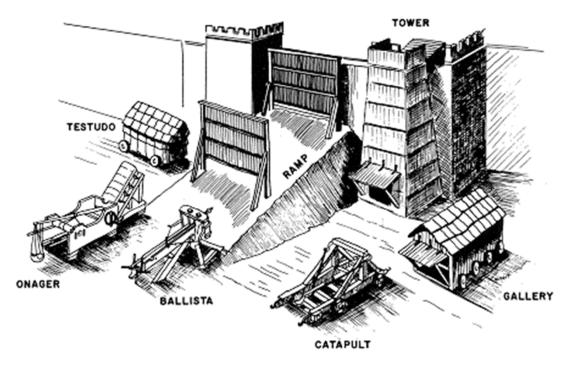
**Google:** "a military operation in which enemy forces surround a town or building, cutting off essential supplies, with the aim of compelling those inside to surrender."

#### **Famous Ancient Sieges**

**Example Sieges:** Troy (c. 1200 BC), Samaria (9th century BC, referenced in the Bible), Babylon (689 BC), Carthage (149-146 BC), Jerusalem (several times), Rome (several times), Constantinople (several times), Fifth Siege of Gibraltar (1449–1450), Tenochtitlán (1521), Ishiyama Honganji (1570 – 1580), Rancagua (1814), The Alamo (1836), Vicksburg (1863)

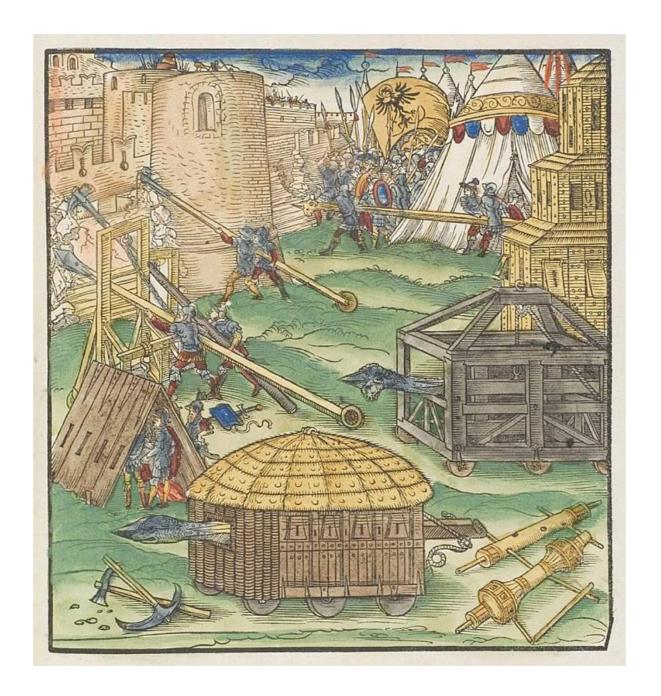


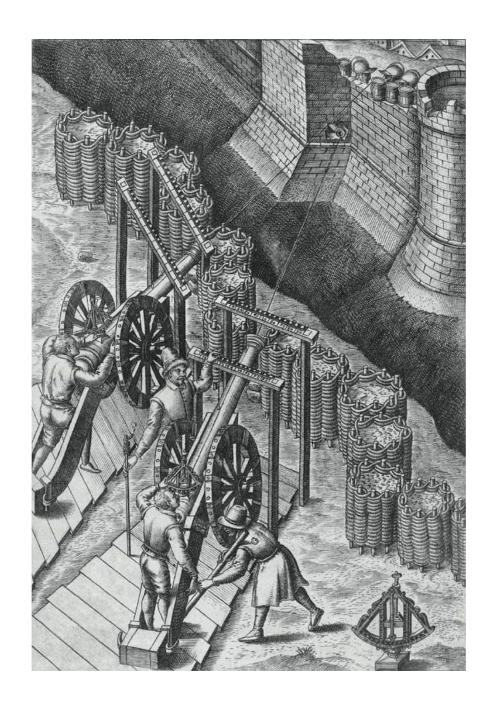




ROMAN SIEGECRAFT AND WORKS

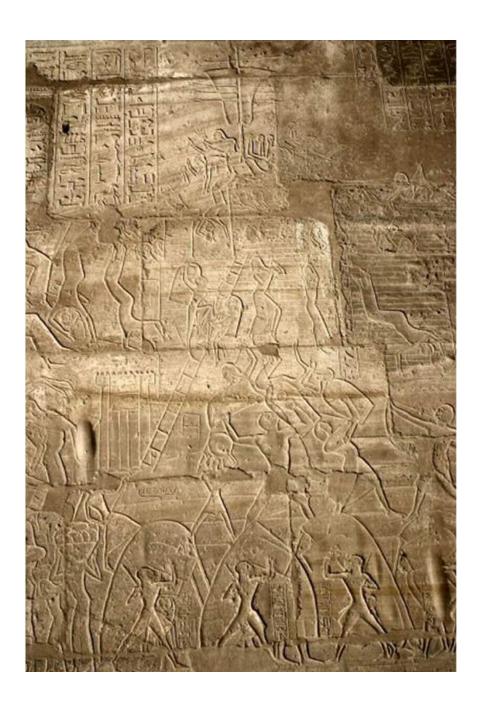












### **More Recent History**

**Example Sieges:** Leningrad (1941-1944), Berlin Blockade (1948-1949), Cuba (1962), Sarajevo (1992-1996), Homs, Kobani, Marawi (2017)

#### **Different Outcomes Possible**

- Besieged surrender without a fight
- Besieged put up a fight and lose
- Besieger lose fight
- Besieger lift siege

# **Have Things Changed?**

### What is a Siege?

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## Modern Day Siege: Imposed on Nation-States Rather Than Cities

# Modern Day Siege: Economic Sanctions & Embargoes

# Commercial and financial penalties applied by one or more countries against a target state, group, or individual

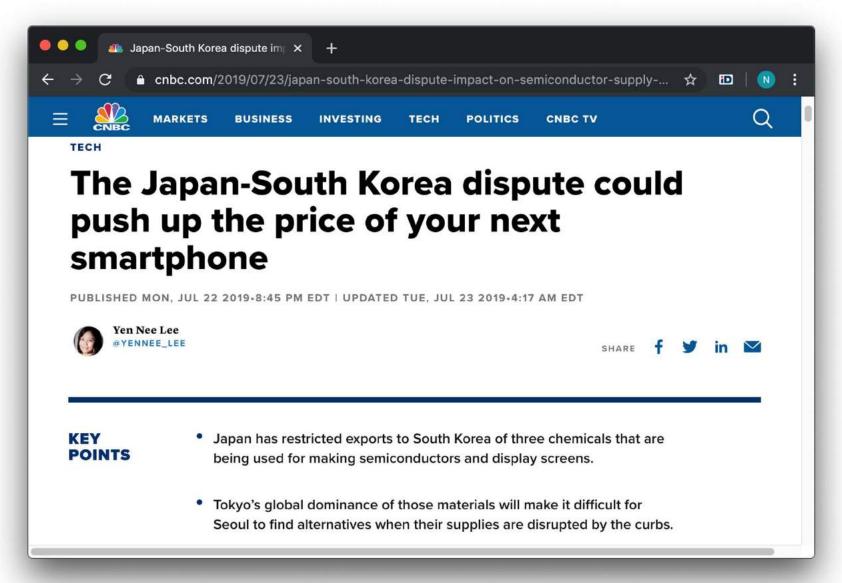
# Trade Barriers, Tariffs, Restrictions on Financial Transactions

# **Examples of Western Sanctions**Directed at Others

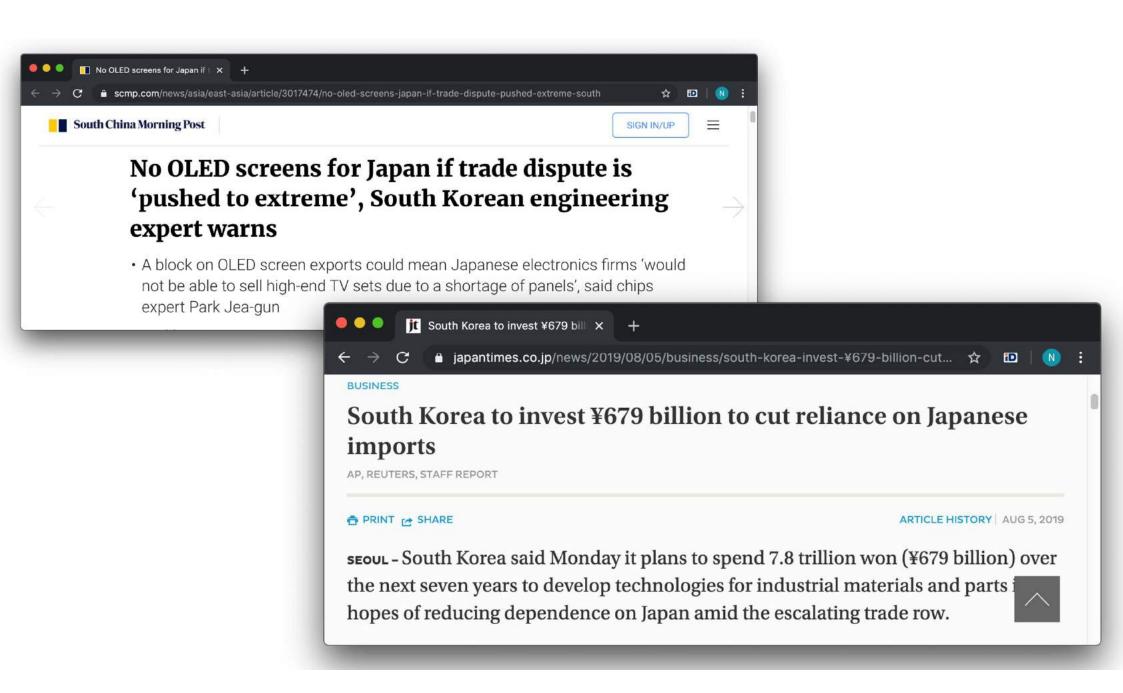
- The Cold War
- Yugoslavia break-up
- Myanmar/Burma
- Iranian Revolutionary Guard

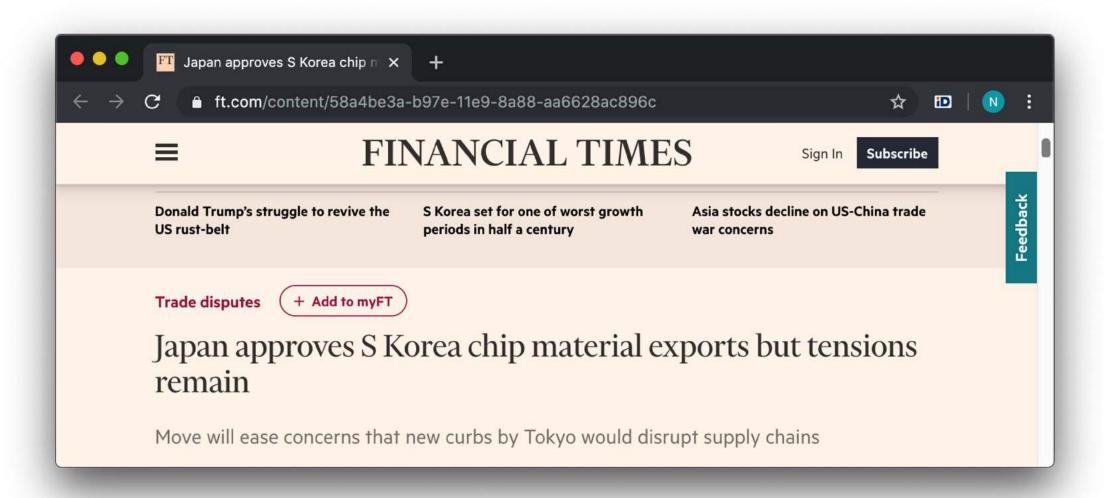
- Cuba
- DPRK (North Korea)
- Post-Crimea Russian entities
- Syria

# Less Obvious Examples The Case of Japan and South Korea



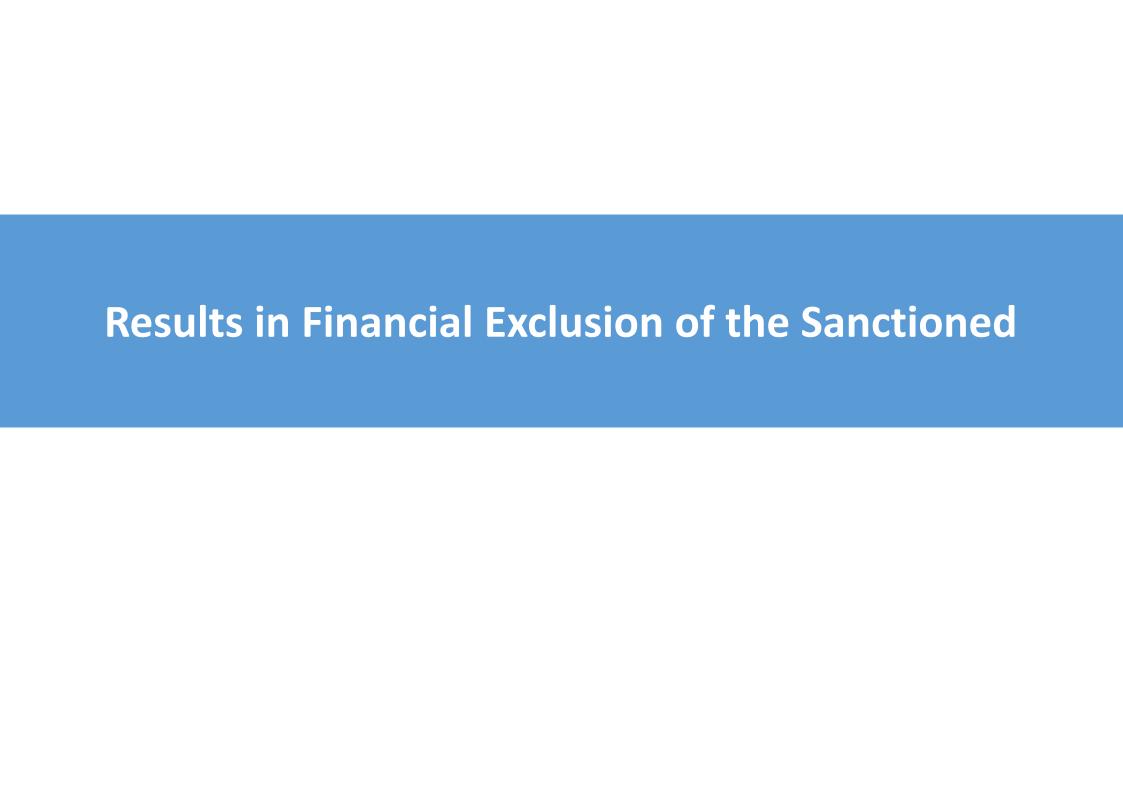
"Japan announced on July 1 [2019] it would restrict exports of three chemicals to South Korea: fluorinated polyimide, resist and hydrogen fluoride."





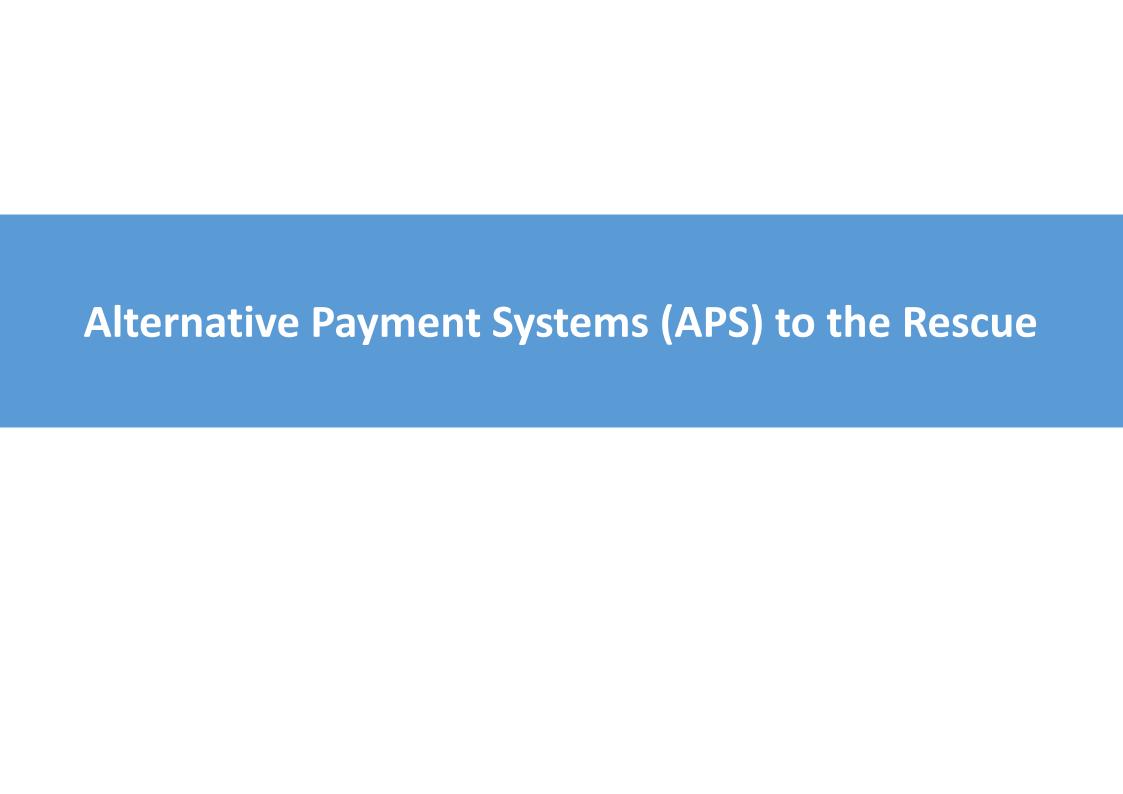
### **Restrictions on Financial Transactions**





## **How Do You Pay for Stuff?**

### Do You Surrender?



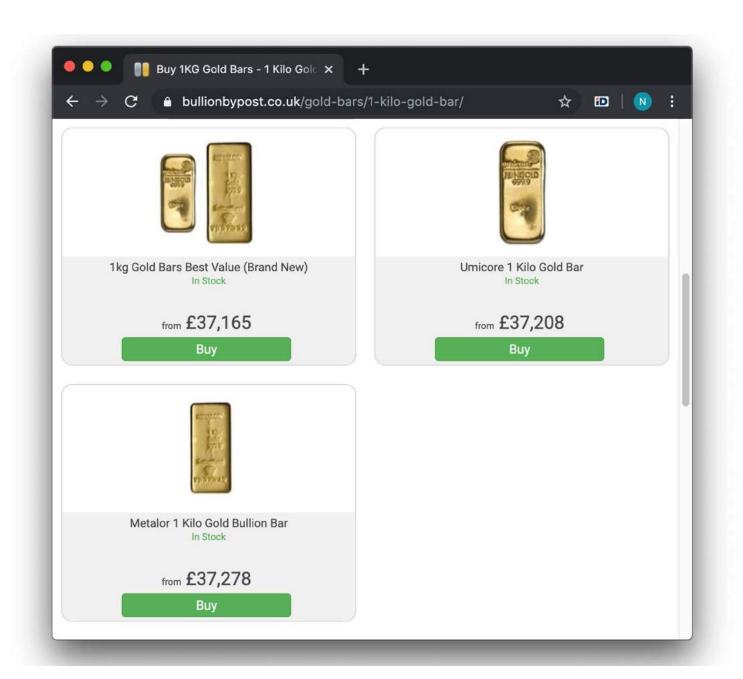
### The Oldest APS: Gold

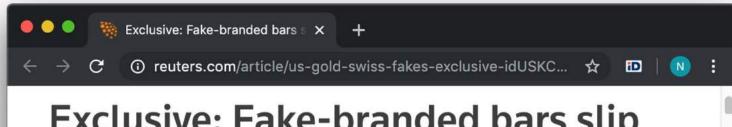


### Some Countries Allegedly Settle Trade in Gold



# The Kilobar = 1 kg of Gold





### Exclusive: Fake-branded bars slip dirty gold into world markets

Peter Hobson 15 MIN READ

LONDON (Reuters) - A forgery crisis is quietly roiling the world's gold industry.

In 3 years fake "bars worth at least \$50 million stamped with Swiss refinery logos"... found in the vaults of JPMorgan Chase"



#### Then There is Good Old Cash

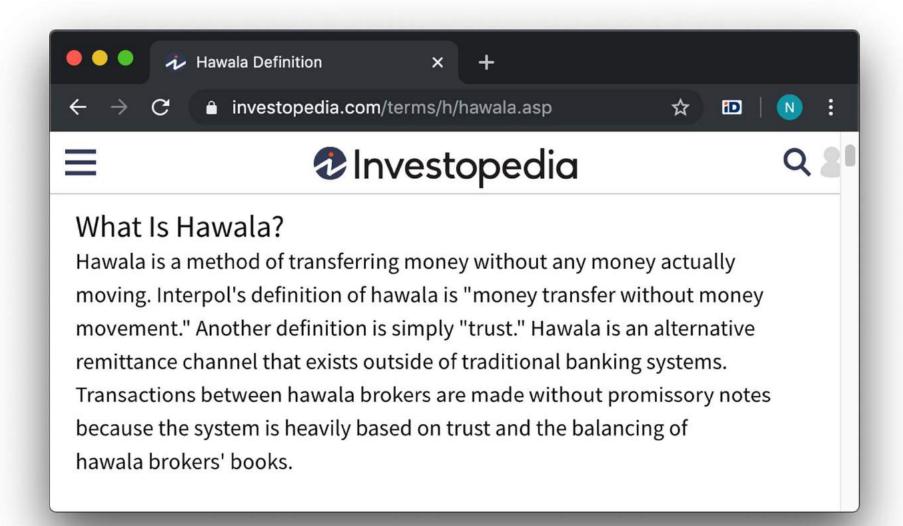


#### £1.2 million

#### Somali Shilling: Value Through Scarcity



#### Hawala



#### **Art: A Cold War Strategy**

## Creative Types are Often Non-Conformist Don't Hold Steady Jobs

## Foreign Embassy Buys Painting or Sculpture for Silly Amount of Hard Currency (USD)

## Artist is Rich & Happy Looses Creative Muse

## Artist Spends USD on Non-Productive Stuff Recovers Mojo

## USD Trickles Down Through Society Sows Seeds of Discontent for the Current Regime

#### Antiques

#### **The Spy Gone North**



## Antiques Smuggled from DPRK Sold to International Conglomerates for \$1 Billion

#### A \$1 Billion Slush Fund for DPRK

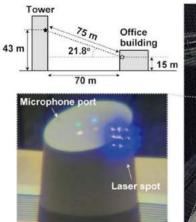
#### Now Lets Go High Tech

#### Alexa & Lasers





After more than half a year of work, check out our latest paper Light Commands: Laser-Based Audio Injection on Voice-Controllable Systems. More details at lightcommands.com Joint work with Takeshi Sugawara, Benjamin Cyr, Daniel Genkin, and @DrKevinFu #lightcommands



Target device

rom the telescope

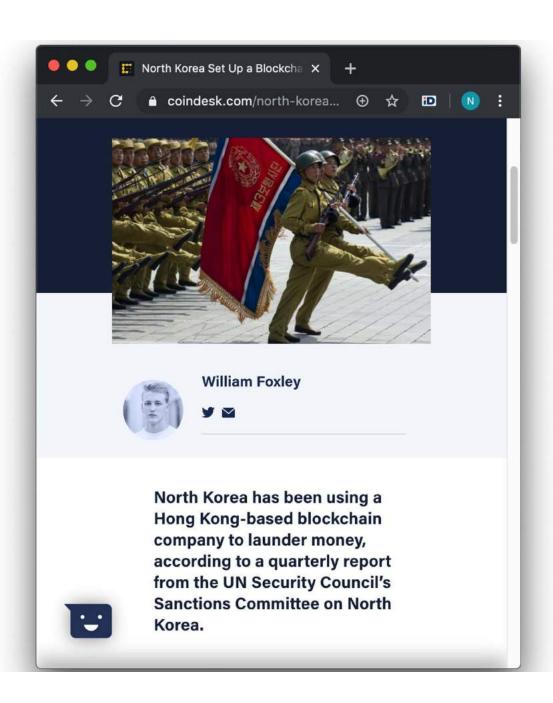




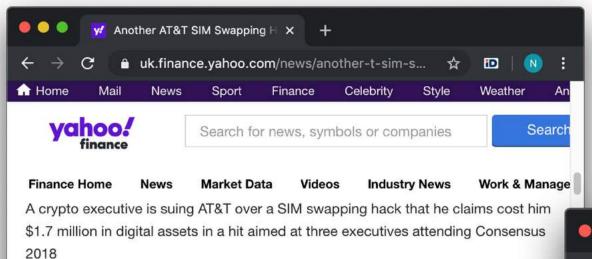
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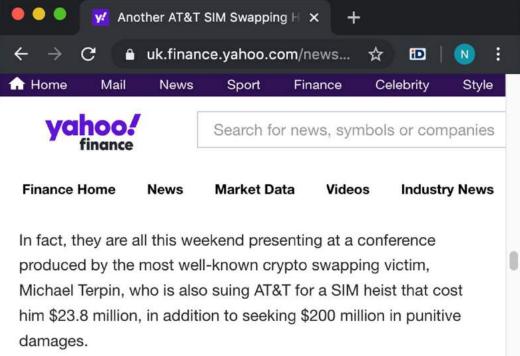
### CryptoCurrency



#### **SIM Swapping**



VideoCoin Head of Strategy Seth Shapiro alleged in his lawsuit, filed Oct. 17 in U.S. District Court for the Central District of California, that the cell carrier granted hackers repeated access to his SIM card in May 2018, allowing them to clear out his wallets on 11 exchanges worth over \$1.8 million dollars.



#### Are You Using SMS for 2FA?

#### **Smurfing Over LinkedIn**

### What is Smurfing?

Use multiple individuals and/or transactions to make cash deposits, to buy monetary instruments or bank drafts.

#### Amounts under the reporting threshold

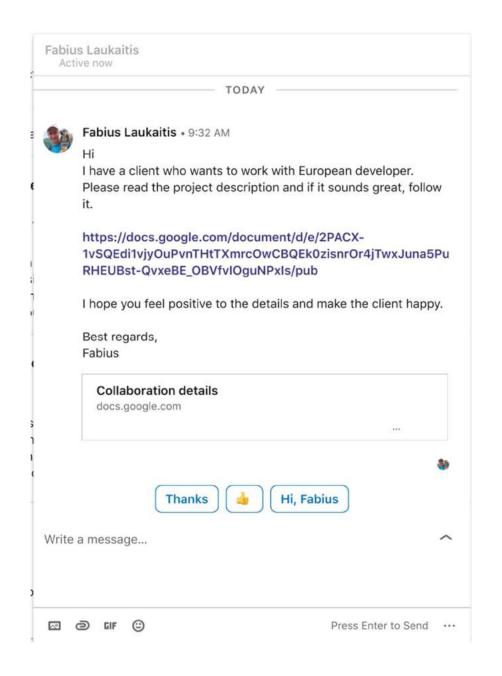
### The individuals hired to conduct the transactions are referred to as "smurfs"

## Example: Drug dealer in Shoreditch was depositing Pounds into a bitcoin cash machine every day

# The drug dealer got noticed. Stopped depositing.

## Turned his clients into smurfs. Clients deposit cash and give bitcoin to the dealer.

#### **Back to Smurfing Over LinkedIn**



#### Intro

"I'm a freelancer from China... I'd like to buy or borrow some US or European upwork accounts."

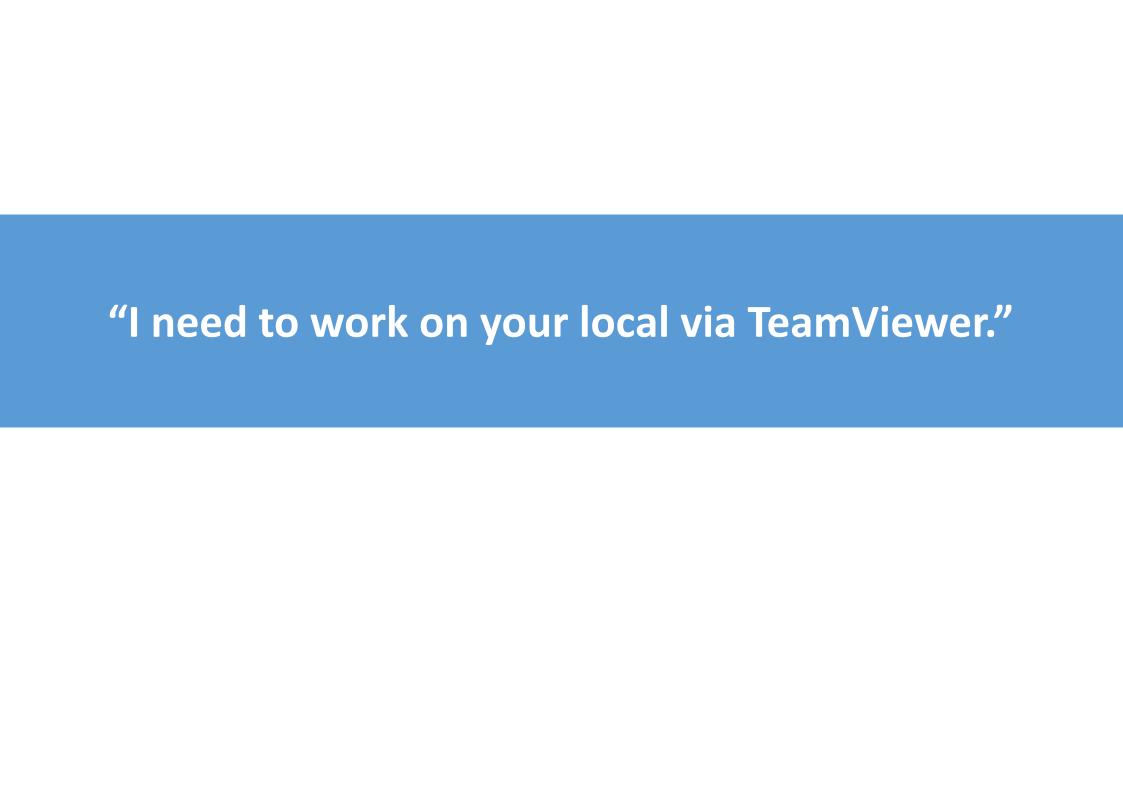
#### **Emotional Appeal to Solidarity/Humanity**

### "the rate of Chinese account is lower than European or USA account."

# "it is very difficult for me to earn more money using Chinese account."

## "if I get the US or European account I could be hired easily with high rate"

### **Identity Lending**



"In order to successfully withdraw money from UpWork out of danger, we have to link your paypal or payoneer account to UpWork." "So every time I withdraw money from UpWork, you should transfer the money from your account to my account again."

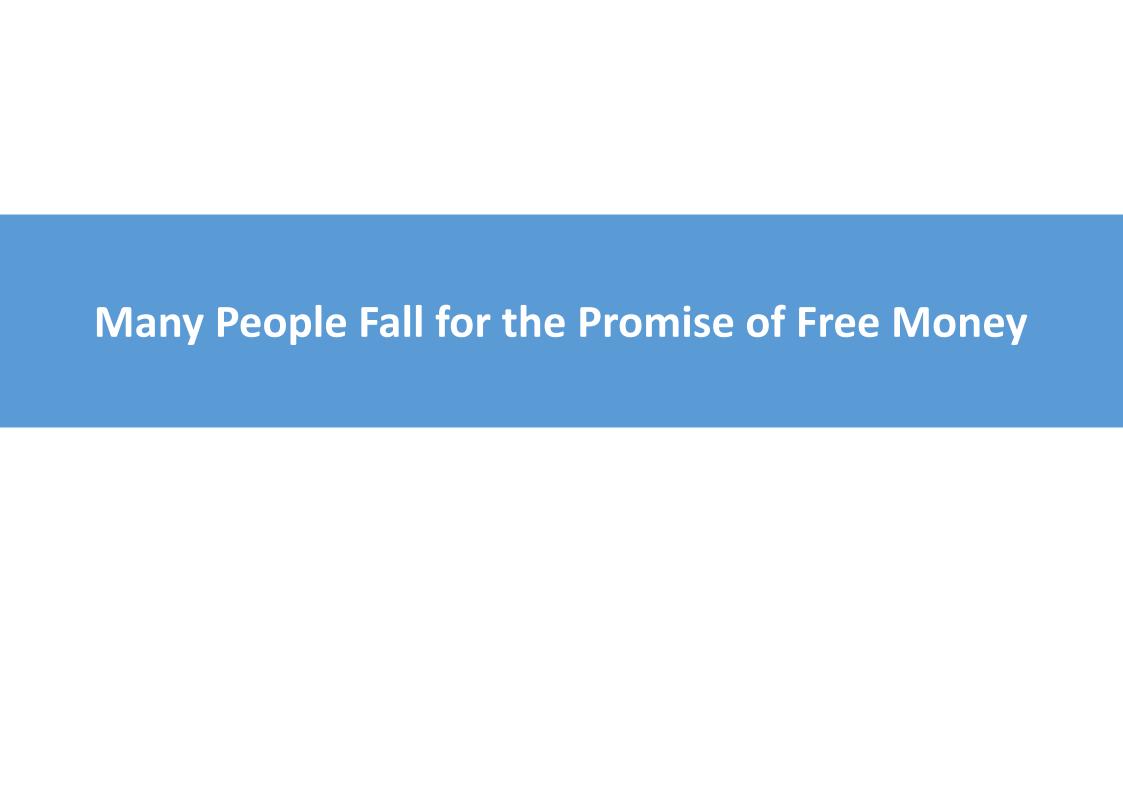
"you don't mind sharing Paypal or payoneer account login... better to share the credentials with me so that I can do the transfer myself."

#### Offers Decent Financial Compensation "Profit Share"

"I will pay \$200 for European monthly for years. So you can earn \$2400 per year without work."

#### Adds a Sense of Urgency





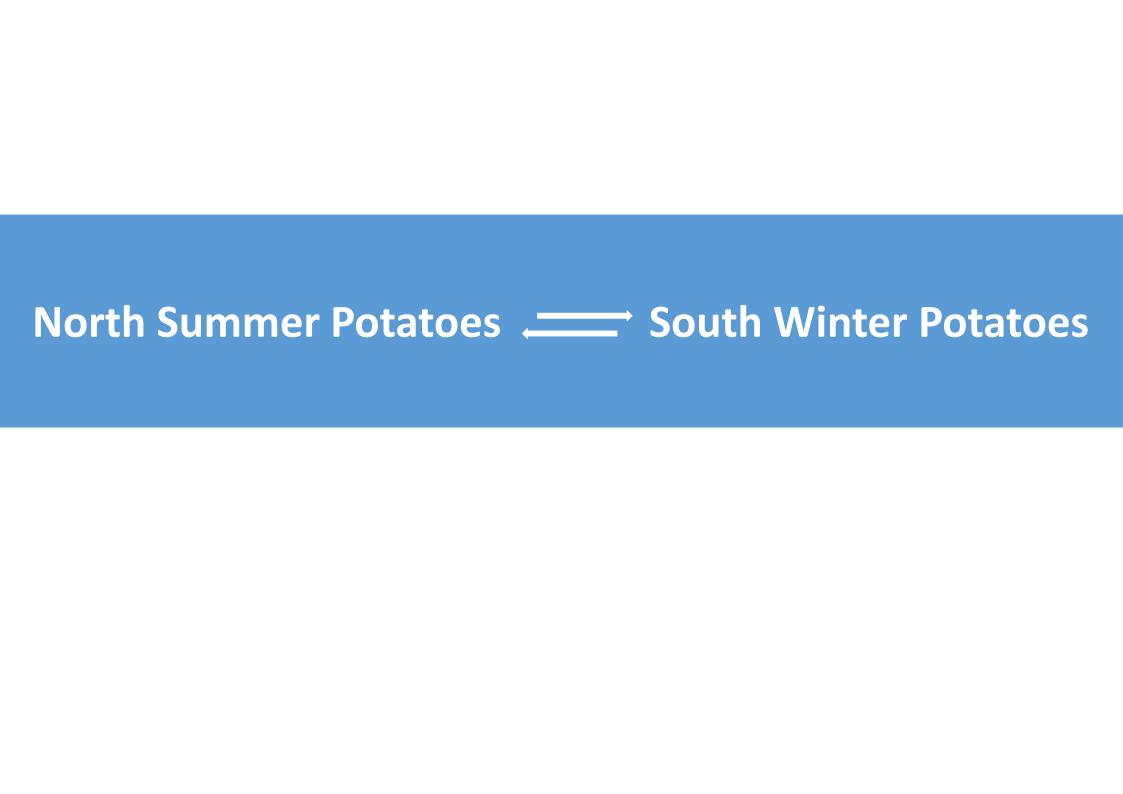
## Recruit 10,000 people (0.002% of EU population). Move \$600M annualy without being noticed.

# Cost of Operation ~3% Similar to Using Traditional Above-Board Transfers

#### **Barter & Trade Offsets**

### Oil Potatoes

Doctors & Nurses —— Processed Sugar



#### **Blackmail or Hunger Strike**

#### Food & Oil — Non-Proliferation

### **Multi-Lateral Trade**

## Deliver Rockets to Friend A Deliver Oil to Friend B

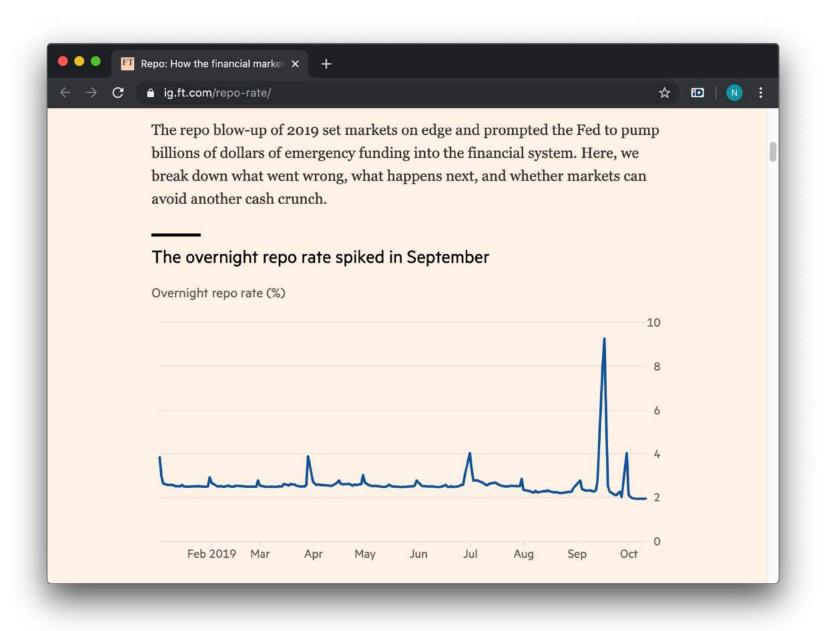
# Friend A uses rockets to cut 5.7 million barrels of oil a day or about 5% of global production

## Oil Prices surge 20%: Biggest move on record since 1980's

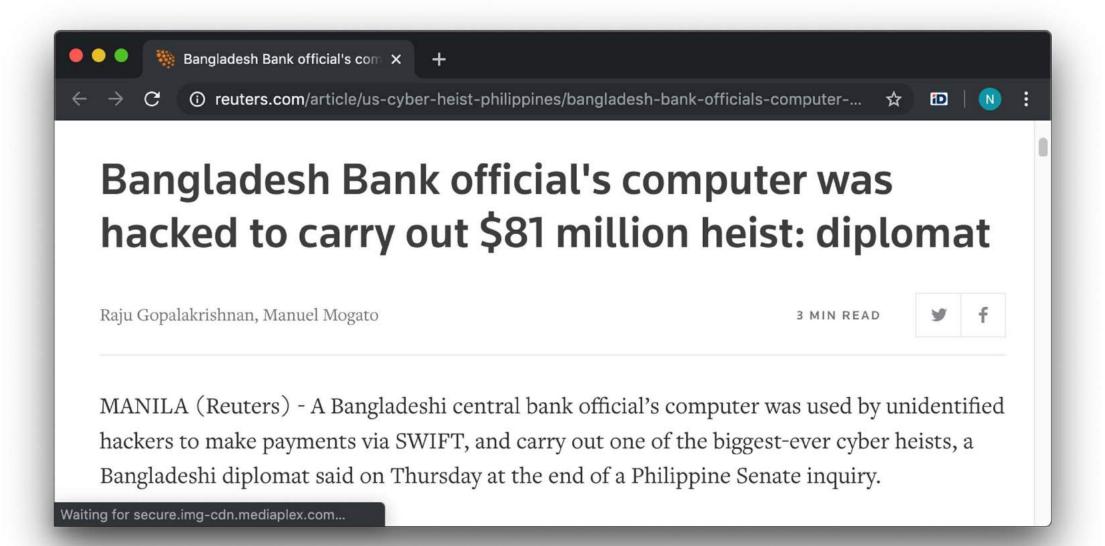
# Friend B can re-sell oil for 20% higher prices and split the profit

# Several Political Goals Achieved Siege Continues

#### Plus Get a Bonus



#### **How to Hack a Central Bank?**



#### 2016 Bangladesh Central Bank Cyber Heist

Wikipedia: 35 fraudulent instructions issued by hackers via SWIFT to illegally transfer close to US \$1 billion from the Federal Reserve Bank of New York account belonging to the central bank of Bangladesh

#### 5 of 35 Transactions Successful

Wikipedia: The Federal Reserve Bank of New York blocked the remaining thirty transactions, amounting to \$850 million, due to suspicions raised by a misspelled instruction

### **Bank of England**





"The decision comes despite evidence that implicates the Bank of England."

"It means no one will now be prosecuted in the UK for so-called "low-balling", where banks understate interest rates they pay to borrow cash."

#### Why is This Interesting?

## Lower LIBOR Means Inflated MTM, Lower Payments, Inefficient Markets, Asset Bubbles

"An estimated \$200 trillion in notional transactions reference USD LIBOR in the cash and derivatives markets with more than \$35 trillion extending past 2021" -NY Fed

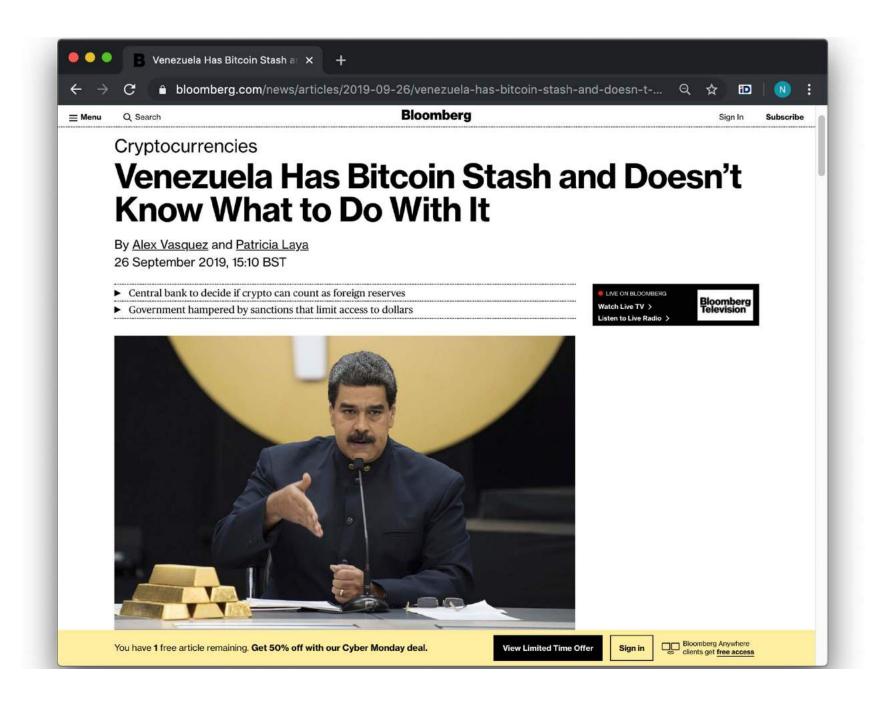
### Are Prices Arbitrary? What is the Real Value of Debt & Derivatives?

### Are We Under Siege? From Whom? A Case of Obsolescence?

### A Digital Currency Backed by the Mineral Wealth of a Nation

For example: The Petro – Asset-backed stablecoin backed by Venezuela's Unextracted Oil Reserves

Initially launched on the NEM blockchain



#### People's Bank of China

CBDC → Central Bank Digital Currency

Not crypto. Not blockchain.

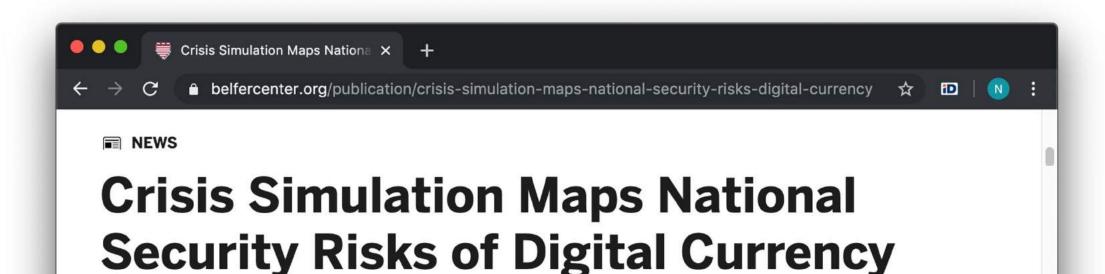
## Shanghai Securities News: Changchun Mu, Head of the Digital Currency Research Institute

Functional attributes the same as paper money, but it is just a digital form.

Free from the control of the traditional bank account system.

# Shanghai Securities News: Changchun Mu, Head of the Digital Currency Research Institute

Main reason for developing the digital currency is "planning ahead" to protect monetary sovereignty and China's legal currency.

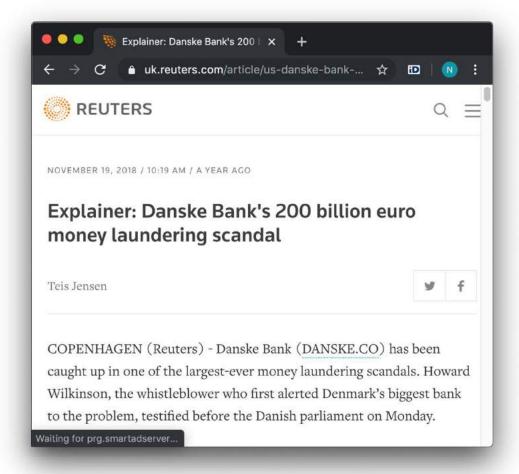


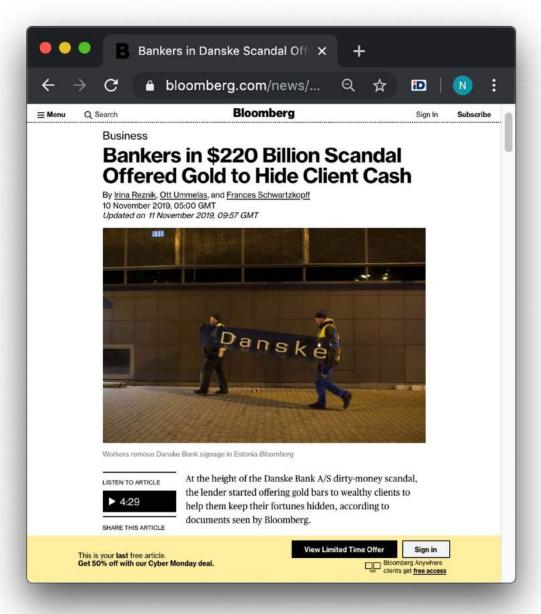
Nov. 20, 2019

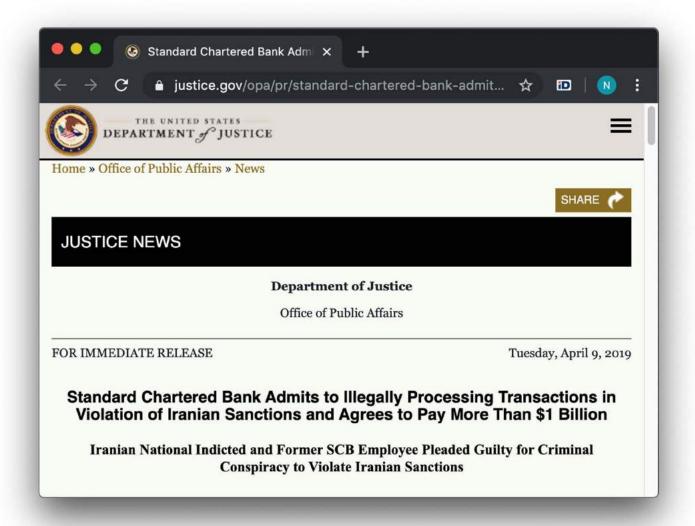
Harvard Kennedy School's JFK Jr. Forum was transformed into the White House Situation Room Tuesday with Harvard and MIT faculty and former government officials portraying National Security Council members and other officials charged with developing—in an hour's time—options for the president to respond to a national security crisis.



#### **Non-Alternatives: Money Laundering**







- Allegations of laundering \$250 billions
- Investigation ongoing since 2004

### Annual Money Laundering 2-5% of Global GDP

The estimated amount of money laundered globally in one year is 2 - 5% of global GDP, or **\$800 billion** - **\$2 trillion** in current US dollars.



www.unodc.org > unodc > money-laundering > globalization

Money-Laundering and Globalization

#### **Thoughts on the Future**

"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn" -Alvin Toffler

#### Thank you for your attention!